

**COURSE  
GUIDE****ENT 724  
ENTREPRENEURIAL LEARNING TOUR EXPERIENCE**

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**ENT724: ENTREPRENEURIAL LEARNING TOUR EXPERIENCE 2 CREDIT UNITS**

Entrepreneurial Learning Tour Experience are designed to give you experience that will benefit your career after and during your Post graduate diploma. The tours gives you credit towards your degree and offer a unique opportunity to enrich your learning. The students not only get a chance to experience a visual tour of these industries but also learn the ways and techniques in which people work over there. The career aspirants also get management advice from the directors and others in-charge of each industry that helps in motivating them to be efficient enough to achieve their career goals.

**Objectives**

The objectives of the Seminar are to:

- Familiarize the students with an entrepreneurs that will serve as mentor in their identify entrepreneurial practice
- Develop a broad range of work skills and attributes that are particularly valuable in a globalized economy.
- Understanding entrepreneurial practices.
- Challenge your values, perceptions and assumptions.
- Gain insight into another culture.
- Develop the analytical skills of students in Entrepreneurship research and field surveys.
- Develop the confidence of students in public presentations
- Develop the written and project reporting skills of students.
- Develop skills in writing academic papers.

**Duration**

Entrepreneurial Learning Tour Experience is a semester programme. Visits to proposed industries, trade fair exhibition that are organized and facilitated by study Centre Directors once in a semester.

**Course credit**

Entrepreneurial Learning Tour Experience is a compulsory course that earns you 2 credit units.

**Cost**

Costs will vary for each tour, according to the destination, duration and inclusions.

**Eligibility**

- All 700 level Post graduate diploma students of PGD. Entrepreneurship

**The following applies for ENT724**

- Students are to visit any industry proposed by the Centre Director and write a report of 2000 words about the industrial activity of the proposed industry. The mode, time and duration of the presentation will be communicated to students by the study centre. Facilitators or a representative of the Department of Entrepreneurial Studies may also be present for the assessments of student's presentation.
- Students can be grouped into a maximum of 13 to work on the report, but the role of each student must be well spelt out in the report. Visitation, presentation, reports and results should be forwarded 1 month before the semester's examination.
- Student shall spend 10 minutes for presentation and 10 minutes for questions and answers. After completion of the exercise, students are to send in a soft copy of their report via email to their respective geopolitical zone. Contact person and email addresses for each geopolitical zone are as follows.

<b>Name</b>	<b>Geo-political Zone</b>	<b>Email</b>
Dr. Timothy Ishola	South East	tishola@noun.edu.ng
Dr Ibrahim M Gadafi	South South	gadibrahim@noun.edu.ng
Dr. Lawal Kamaldeen	South West	klawal@noun.edu.ng
Dr. Timothy Ishola	North East	tishola@noun.edu.ng
Dr Ibrahim M Gadafi	North Central	gadibrahim@noun.edu.ng
Dr. Lawal Kamaldeen	North West	klawal@noun.edu.ng

**REPORT PAPER OUTLINE**

Students are expected to cover the following areas:

1. Introduction

- a. General overview of place of visitation
- b. Organogram structure
2. Brief profile of the owner/founder.
3. FINDINGS - SWOT ANALYSIS OF FIRM/ORGANIZATION.
4. KNOWLEDGE AND SKILLS BENEFITS
5. Conclusion and Recommendations.
6. References.

## **AREAS FROM WHICH STUDENTS CAN CHOOSE VISITATIONS**

These are the areas in which student can visit:

1. Micro firms with staff strength up to 20 (within and outside the country)
2. Small and medium firms (within and outside the country)
3. super market, mall and stores. (within and outside the country)
4. Eateries/Restaurants with staff strength of 25 (within and outside the country)
5. Large firms (within and outside the country)
6. Manufacturer/ producer of industrial and consumable goods and services (within and outside the country)
7. Trade fair (within and outside the country)
8. indigenous firms/vocational training at rural or urban

## SCORE GUIDE



**NATIONAL OPEN UNIVERSITY OF NIGERIA  
DEPARTMENT OF ENTREPRENEURIAL STUDIES  
FACULTY OF MANAGEMENT SCIENCES**

ASSESSMENT SHEET ENT 724

PROGRAMME: B.Sc. ENTREPRENEURSHIP

COURSE CODE: ENT 724

COURSE TITLE: Entrepreneurial Learning Tour Experience SEMINAR CREDIT: 02

NAME OF STUDENT:.....MATRIC NO:.....

NAME OF CENTER

S/N	Seminar presentation	Max Score(%)	Facilitator Score (%)	Head/Coordinator, Hq Score(%)	Remarks
1	<b>Visitation Report</b> <b>Using Course guide format</b> Content mastery: • Relevance and Comprehensiveness • Correctness Photography of place of visit, Physical product of the firm Summary, conclusion and recommendation: Applicability: • Relevance of the visitation to the course • Applicability of findings	<b>40</b>			
2	Comportment of the presenter • Confidence • Demonstration of boldness to address the audience Communication- Correction of grammar • Fluency and Simplicity	<b>15</b>			
3	• Response to questions • Ease attending to audience's questions and observation	<b>10</b>			
4	Dressing-Simplicity and neatness and attendance	<b>10</b>			
5	Referencing: • Materials – correctly cited using the APA format, Comprehensive cited	<b>10</b>			
6	Others: • Typing/Neatness/consistency of character	<b>5</b>			
9	• Overall impression	<b>10</b>			
	<b>Grand total 100%</b>				

NAME AND SIGNATURE \_\_\_\_\_

**Internal Examiner Name/Signature.....**

**External Examiner Name/Signature.....**