

**DEPARTMENT OF MASS COMMUNICATION**  
**Newspaper/Magazine Production**

**How and Where to Source for News and Information**

***A. What type of news/information should be focused?***

The key materials required from students to contribute to the publication of the training newspaper and magazine are as follows:

1. Straight news items – this is the record of current happenings or events as they occur, emphasizing the 5Ws and an H.
2. News analysis
3. Feature stories
4. Opinion articles
5. Interviews
6. Photo news of important events with proper caption of the faces that appear and to indicate the 5Ws and H, where necessary
7. Cartoon strips
8. Special projects/supplements on companies or organisations that want to enjoy wider/special exposure
9. Advertorials
10. Spot advertisements like product or service advertisements, vacancy announcements, etc.

Any of these materials will be considered and adjudged okay after proper consideration and grading according to the departmental grading formular.

***B. Who can be the sources of the news?***

1. Centre Director
2. Bulletin boards/Notice boards
3. Some important documents containing quotable information that can be used to develop articles or features
4. Students' Counselors
5. Fellow students of high societal standing
6. Fellow students of showing higher intellectual output
7. Community leaders who may also be students or just an important stakeholder
8. Religious leader either who may be fellow student or just a stakeholder
9. Traditional leader who may be a fellow student or a stakeholder/community leader
10. Senior public servant/educationist within the community

***C. What to focus during face-to-face/telephone interviews***

If you are seeking to interview anybody, as you're a guide, the areas to focus are:

1. Their career
2. Their family
3. Their achievement
4. Their likes and dislikes
5. Their challenges
6. Their regrets
7. Their future aspirations